

## SPREADING YOUR SUCCESSES

### New Service for Chamber's Small Businesses

We have amazing small businesses in Irving, with newsworthy happenings taking place daily, but oftentimes the small business owner has no one on staff to spread the good news. Great news! The Small Business Committee is now offering free press release publication for any chamber member business with less than 50 employees.

**“What’s Newsworthy,”** you asked? Simple – if you and your employees are excited about a new development at your company – then we want to “Spread your Success!”

- Have a new product or service? - We want to tell about it!
- Has one of your staff members received an industry-related award? - Let’s give them some well-deserved “brag-time!”
- Did you just get to bid on a project that you are super excited about? – Give the rest of Irving a chance to get excited about it too.

**It is easy to participate in this service by following three simple guidelines:**

1. Write five “talking points” on the product, issue or person you want covered with a press release. Also provide a contact name, phone number and email so the various media outlets can follow-up with you.
2. Send the email to: [ddemonbreun@irvingchamber.com](mailto:ddemonbreun@irvingchamber.com)
3. The turn-around time for you to receive a proof of your press release is ten working days. You will have one opportunity to make changes to the release before the chamber sends your press release out to local media outlets.

**JUST ONE MORE WAY YOUR CHAMBER IS WORKING TO MAKE YOUR BUSINESS A SUCCESS!**

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