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**GREATER IRVING-LAS COLINAS CHAMBER OF COMMERCE'S
STATE-OF-THE-ART MARKETING CENTER
WINS STATEWIDE AWARD**

IRVING, Texas – October 16, 2007 – The state-of-the-art marketing center at the Greater Irving-Las Colinas Chamber of Commerce was recently awarded first place in the statewide Economic Development Awards of the Texas Chamber of Commerce Executives. Chamber president and CEO Chris Wallace and Chamber chairwoman Peggy Masters accepted the award in Austin on Friday, October 12, 2007.

“This is truly an honor for our organization,” said Wallace. “Our marketing center has proven an invaluable tool for developers, real estate professionals and corporate relocation specialists who are seeking a comprehensive overview of all that our city has to offer.”

The one-of-a-kind Marketing Center includes an interactive video wall, featuring interviews of many of Irving’s civic and business leaders and more than 600 pages of information, which can be updated electronically in minutes. The Center also features a map browser table, which uses satellite imagery and grid overlays to highlight current developments, city projects, neighborhoods, schools and available land.

About the Greater Irving-Las Colinas Chamber of Commerce

Celebrating its 75th anniversary, the Greater Irving-Las Colinas Chamber of Commerce promotes the growth and expansion of business in Irving, an international community that is home to 200,000 residents and more than 8,000 businesses, including the global headquarters of four Fortune 500 companies and the presence of more than 20 more. The Chamber serves as the unified business voice for Irving, which is located in the heart of the Dallas-Fort Worth

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Metroplex. With a rich heritage of leadership and collaboration, the Chamber works in partnership with the City of Irving and the corporate community to promote, advocate for and expand business in the city and further develop and market Irving's advantages as a premier location for doing business. For more information about the Greater Irving-Las Colinas Chamber of Commerce, visit www.irvingchamber.com.

About the Texas Chamber of Commerce Executives (TCCE)

TCCE began in 1906 as the Texas Commercial Secretaries Association and changed its name to the Texas Chamber of Commerce Executives in 1978. TCCE is an organization of chamber executives from across the state, working together to improve the business climate in Texas, while developing ways to enhance the quality of life in the communities that they represent. For more information about TCCE, please visit www.tcce.org.

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