

# JETRO-Houston

Program Schedule for 2008 - 2009



## JETRO

Japan External Trade Organization

INVEST  JAPAN

Japan External Trade Organization

Arkansas ♦ Louisiana ♦ Mississippi

Oklahoma ♦ Texas



## Welcome to JETRO Zone 2008

### “JETRO Zone Exhibit Invitation Program”

The Japan External Trade Organization – JETRO – is a non-profit, quasi-governmental agency responsible for promoting trade and investment in Japan through a worldwide network of offices. JETRO-Houston’s primary mission is to assist companies in the U.S. South Central region to establish a presence in Japan by providing a wide variety of complimentary business development services. Our programs can help match U.S. companies with prospective Japanese business partners.

We have established a "JETRO Zone Exhibit Invitation Program" to focus on 5 major exhibitions to be held in Japan this year. Selected companies from our region will be offered an invitation to exhibit their products at a booth and will also be given an opportunity to make a presentation at a seminar to be held during the event. Some programs include air transportation, hotel accommodations, booth rental and other expenses underwritten by JETRO.

This "JETRO Zone Exhibit Invitation Program" was designed for U.S. companies with an interest in opening an office in Japan or seeking Japanese partners to expand their business in Japan.

If your strategic business plan includes entering the Japanese market, we would like to welcome you to the “JETRO Zone.”

For further information about the “JETRO Zone” please contact:

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**~ Welcome to the JETRO Zone ~**

<p align="center"><b>2008 JAIMA Show, September 3-5 Tokyo, Japan</b></p> <p>JAIMA has grown into the biggest analytical technology and instruments show in Asia, boasting 20,000 visitors and 300 exhibitors. Companies with technologies in analytical instruments, solutions, or sensors and devices are encouraged to apply. <a href="http://www.jamashow.jp/english/">http://www.jamashow.jp/english/</a></p> <p>Application Deadline: April 18, 2008 <b>Registration is now closed.</b></p>	<p align="center"><b>Business Expo Hokkaido, November 13-14 Sapporo, Japan</b></p> <p>Focusing on ICT, Bio, Environmental, Manufacturing technologies, Business Expo Hokkaido is the biggest business event in Hokkaido area. First held in 1987, the event brought more than 17,000 visitors and 285 exhibitors last year. <a href="http://www.noastec.jp/business/">http://www.noastec.jp/business/</a> Japanese only</p> <p>Application Deadline: July 31, 2008</p>
<p align="center"><b>Eco-Technology 2008, October 22-24 Kitakyushu, Japan</b></p> <p>Attracting 260 exhibitors and over 30,000 visitors annually, the Eco-Technology Expo is the ideal venue for companies to promote the latest in pollution control devices, waste treatment and recycling methods, renewable energy and other environmental technologies and products. <a href="http://www.eco-t.net/">http://www.eco-t.net/</a> Japanese Only</p> <p>Application Deadline: June 27, 2008</p>	<p align="center"><b>Nagoya Eco Clean Car Fair, November 7-9 Nagoya, Japan</b></p> <p>Annual event at which the Japanese and global automotive industries gather to develop and promote the use of more fuel efficient and low-emission automobiles. Situated near the headquarters of Toyota Corporation, Nagoya has a long history of automotive excellence. The Fair annually attracts 30,000 visitors over 3 days with over 300 companies exhibiting. <a href="http://www.nagoya-trade-expo.jp/car/en/index.html">www.nagoya-trade-expo.jp/car/en/index.html</a></p> <p>Application Deadline: July 31, 2008</p>
<p align="center"><b>Semicon Japan 2008, December 3-5 Tokyo, Japan</b></p> <p>Semicon Japan is the world's largest exhibition for semiconductor equipment and materials. Attracting 1,500 exhibitors and 110,000 visitors annually, Semicon Japan provides an excellent opportunity to promote your unique semiconductor technology and develop key contacts with global industry leaders. <a href="http://www.semiconjapan.semi.org/SCJAPAN.var">www.semiconjapan.semi.org/SCJAPAN.var</a></p> <p>Application Deadline: July 18, 2008</p>	

## ***JETRO Zone Exhibit Invitation Program***

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### **Prospective Invitee**

- Companies with an interest in establishing an office in Japan, or are currently seeking Japanese partners to establish a business in Japan.

### **What are the features and merits of the program?**

- Executives will have an opportunity to present their products at the New Technology Seminar.
- Local governments will promote participants to Japanese companies.
- A major portion of the costs to participate will be covered by JETRO.

### **For each company selected JETRO will provide**

- Booth space (3m x 3m=9m<sup>2</sup>) furnished with basic equipment and decorations.
- Assistant and interpreter, who will work exclusively with the exhibitor.
- A round-trip economy class airline ticket to Japan. (1 person/company)
- Program-related domestic transportation and accommodations. (1 person/company)
- Opportunity to make presentation in JETRO Zone.
- Inclusion in JETRO Zone brochure.

**\*\* Services Provided by JETRO will vary event to event\*\***

### **Costs to be borne by Invitee**

- Insurance, customs duties and taxes.
- Storage, installation, removal and disposal of exhibits.
- Transportation of exhibits to and from event location.
- Installation and use of electrical outlet. (if any)
- Additional construction and decoration inside booth. (if any)
- Rental and Installation of additional equipment. (if any)
- Installation and use of telephone, facsimiles and ADSL/ISDN inside booths. (if any)

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## ~ Other JETRO Bizmatch Events ~

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In addition to the JETRO Zone Events, other strategic alliance programs for the fiscal year include the following events.

<p><b>BIZMATCH @ CEATEC Japan 2008</b>  <b>Sept. 30 – Oct. 2</b>  <b>Tokyo, Japan</b></p> <p>CEATEC or “Combined Exhibition of Advanced Technologies” is Asia’s largest annual technology and electronics exhibition, providing a platform for companies and organizations from all over the world to showcase their cutting-edge products, services and technologies. The event also serves as a key industry networking and information-gathering opportunity, with numerous seminars and other activities offered during the fair. CEATEC Japan 2007 attracted <u>nearly 205,000 visitors</u>, with some <u>895 exhibitors</u> and <u>140 seminars</u>. Target Industries: Consumer electronics and ICT (New technologies such as Green IT, SaaS, etc.) *Note that semiconductor, nanotechnology, and robotics-related companies are <b>not</b> eligible for this event.  <a href="http://www.ceatec.com/">http://www.ceatec.com/</a></p> <p>Application Deadline: July 14, 2008</p>	<p><b>BIZMATCH @ nano tech 2009</b>  <b>Feb. 18 - 20</b>  <b>Tokyo, Japan</b></p> <p>JETRO will hold "BIZMATCH @ nano tech 2009," a company presentation and business matching event, during "nano tech 2009 ", the world's largest nanotechnology event. Held in association with the Nanotechnology Business Creation Initiative, “BIZMATCH @ nano tech 2009” aims to connect Japanese and foreign firms in nanotechnology and related high-tech fields.</p> <p>Nanotechnology fields in which Japanese firms are interested:</p> <ul style="list-style-type: none"> <li>- Biotechnology</li> <li>- Materials</li> <li>- MEMS</li> <li>- Evaluation &amp; measurement</li> <li>- IT &amp; electronics</li> <li>- Environment &amp; energy</li> <li>- Nano fabrication technology</li> </ul> <p><a href="http://www.ics-inc.co.jp/nanotech/en/">http://www.ics-inc.co.jp/nanotech/en/</a></p> <p>Application Deadline: TBA</p>
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**For each company selected for the JETRO Bizmatch event, JETRO will provide:**

- One-on-one business meetings with potential Japanese partners.
- English-Japanese interpreting service for meetings. (based on availability)
- Introductory seminar on the related Japanese market.
- Free admission to trade show.
- Publication & promotion. (include listing in directory and Web site)

**\*\* Services Provided by JETRO will vary event to event\*\***

**NOTE: Participation in the JETRO Bizmatch events and the above services are offered free of charge. However, participants must cover their own transportation, accommodation, etc.**

## JETRO ZONE at ECO-TECHNOLOGY 2008 Exhibit Invitation Program

October 22 - 24, 2008

Free!



With over 200 exhibitors and 29,000 visitors in 2007, the Eco-Technology Exhibition is the largest environmental technology trade show in western Japan. JETRO is now accepting applications for the “JETRO Zone Exhibit Invitation Program.” If your company has an interest in setting up an office in Japan or is currently seeking Japanese partners to establish a business in the Japanese market, this program is for you.

### Services Offered to Qualified Participants:

- One round-trip economy class airline ticket to Japan\*
- Program-related domestic transportation and accommodations\*
- One booth at the Exhibition equipped with basic equipment and decoration
- Opportunity to present business in JETRO Zone
- Inclusion in JETRO Zone brochure
- Assistant and interpreter

*\*One person per company*

**Date:** October 22 (Wed) -  
October 24 (Fri), 2008

**Venue:** West Japan General  
Exhibition Center  
Kitakyushu-city,  
Fukuoka, Japan

### Target Industries / Exhibitors:

1. Pollution control equipment and technology
2. Waste treatment/recycling technology
3. Integrated technology
4. Eco-system restoration technology
5. Environmental Consulting
6. And more

Application deadline is **June 27, 2008**. To apply, visit  
[www.jetro.org/ecotech2008](http://www.jetro.org/ecotech2008)

For questions, contact us at [www.jetro.org/contact](http://www.jetro.org/contact)