

**Tuesday, November 9, 2010**  
**3:00 – 6:00 p.m.**

#### **AN EXCLUSIVE CHIEF EXECUTIVE & TOP-TEAM EVENT:**

The Greater Irving-Las Colinas Chamber of Commerce is proud to organize a unique high-value program for the exclusive benefit of the Chief Executives and Top-Executive Teams in Irving-Las Colinas. We are especially proud to host internationally respected and richly experienced thought leaders who will facilitate an important discussion. They will share their innovative insights, global observations, their highly-demanded strategic framework balancing across 3 P's (profit, people, and planet), and the best practices in sustainability and social responsibility.

#### **SYNOPSIS:**

Chief Executives of futuristic corporations are proactively redefining their business models for the 21<sup>st</sup> century. They are periodically bringing together their top teams to envision and implement business strategies that make lasting economic sense while also demonstrating responsible social actions and sustainable practices. Central to their consideration are visions of proactive businesses that communicate their progress with sustainable business models. While many organizations are playing catch-up with environmental regulations and compliance metrics, futuristic CEOs and CSOs are leveraging this opportunity to take the lead and build visions and strategic plans that permeate across short, medium, and long terms that result in truly excellent corporations. Irving-Las Colinas businesses are aspiring to become exemplary leaders in this redefinition and are endeavoring to utilize the opportunity to implement world-class/best-in-class corporations of 2020 and beyond. They want to assess and direct their investments towards most successful sustainable strategies.

#### **PARTICIPATION:**

This program is designed for Chief Executives and their top teams. We strongly recommend that our member companies participate with their CEOs and/or nominate their Chief Strategy/Sustainability Officers. Additional C-suite executives are welcome to attend by informing Trudy Hester at the Chamber ( 214-217-8470 ), latest by November 5.

#### **FACILITATORS:**

**Usman A. Ghani** is a distinguished global expert in strategy and leadership. His work on "*The Leader Integrator*" has been adopted by leaders of several Fortune-500 in many countries. With an outstanding background of HBS, MIT, and McKinsey, he is a pioneer of integrative strategy, having also served as executive in the world's largest energy and technology companies.

**Francisco Szekely** is an internationally respected expert on social and environmental responsibility and business sustainability. He has advised business and government leaders worldwide, is on the invited faculty of IMD in Switzerland, and locally directs the UTD Center for Responsible Business and Sustainability.

Ghani and Szekely are currently advising Global-1000 chief executives and their top teams, in the areas of strategy and leadership. They have jointly won the *2009 CEO Club Award* for leadership in Responsible Business and Sustainability.